

WHY PRESSONE ?

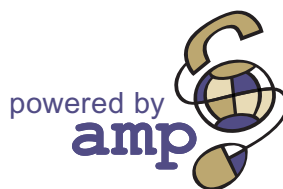
Traditionally, businesses have treated voice communications and data communications separately. Voice communications took place through a local telephone switch connected to the Public Telephone network while data traveled over a separate infrastructure to leased lines, frame relay connections or the internet. In large part this was due to the inability of the public network to integrate the two. There are many inefficiencies inherent in this scenario:

- Different skill sets were required by employees to maintain the two dissimilar systems necessitating additional staff.
- Each network had to be configured to handle its respective peak load, no resources could be shared. This meant paying for extra phone lines and extra bandwidth.
- Multiple offices needed individual telephone systems and connections to the public network. They also needed dedicated connections between offices for any level of integration.
- In the event of a Telephone system failure or telephone line failure, any call routing or intelligence (eg DID information) is lost until the system is restored.
- Problem resolution required dealing with multiple vendors.

PressOne is feature rich hosted communications service that provides affordable, advanced option to replace on-premise phone systems such as PBXs or IP-PBXs.

In addition to standard business telephone capabilities, PressOne hosted communications services also offer advanced functionality such as find me/follow me, call logs, and hosted directories with click-to-call, and provides easy-to-use browser-based portals. These capabilities improve productivity, allow you to provide better customer service, and easily connects remote workers and multiple offices through a single solution. Moves and changes are easily managed through an administrator's interface for one or multiple offices.

PressOne communications services allow you to outsource your telephony needs in the same way that you might outsource your payroll or Internet services. Capital expenditures are dramatically reduced, since you no longer need to buy, manage and maintain an on-site phone system. In many instances operating expenses are reduced as well. Businesses that switch to hosted communications services can see savings of 20 to 40 percent compared to costs of buying, managing and maintaining an in-house phone system. Additional cost savings or efficiencies may be derived from integrating multiple offices and/or voice enabling remote or mobile employees.

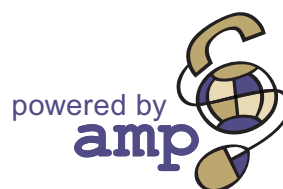


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PressOne hosted IP PBX Service takes advantage of current technology and maximizes the use of available resources in a full featured, flexible integrated package tailored to suit the needs of your business.

- PressOne Service is delivered over a single broadband connection to your offices reducing the network access costs. Multiple connections can be arranged for redundancy or traffic handling requirements.
- PressOne Service connects your office directly to our Network Operations Center to ensure voice quality.
- PressOne is standards based meaning that it can operate with almost any SIP compliant phone. Traditional analog phones can be used too.
- Branch offices can be connected via the internet, VPN or dedicated connection to our NOC depending on you business' needs. Calls between offices are free!
- Remote employees or road warriors can connect to any broadband internet connection and receive or place calls as though they are in the office. Intercom calls are free!
- Most, if not all of your local and long distance calls are included in the monthly subscription cost.
- You receive a single bill each month which includes these services which would otherwise be billed separately:
 - Local Telephone Access Charges
 - Local Telephone usage
 - Long distance access charges
 - Long distance usage
 - Internet access
 - Telephone system lease
 - Telephone system service
 - Internet mail Service (Optional)
 - Managed Firewall (Optional)
 - Web Hosting (Optional)
- Problem resolution requires one call
- The need for an on site telephone system administrator is eliminated.
- Business continuity is simplified because as long as your employees have internet access, they can be "in the office" and place and receive calls from the office phone numbers.
- If you lose the primary connection to the PressOne NOC, all call routing and intelligence are restored once any connection to the internet is established.



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